

July 19-25, 2002 ■ \$2.00

Dallas Business Journal



FACE TIME

A look at movers and shakers of the Metroplex — and what makes them tick.



Deanna DiPizio

DiPizio, 31, is owner and president of Salon Pompeo, a 6-year old Dallas-based salon. The salon has a staff of 24.

■ **Family:** I'm the youngest of five, and the rest of my family is in the construction business.

■ **Education:** I attended classes at Buffalo State (N.Y.) for a year, then went to Continental Beauty Academy in Buffalo. I then attended Jingles International in Manhattan for advanced training.

■ **Hometown/childhood:** I was born and raised in Buffalo, N.Y.

■ **Hobbies:** I enjoy power yoga and spending time with my Shih Tzu, Presley Madison.

■ **First job:** When I was 16, I worked at a leather store where I was always late. The owner told me, "You know, if you don't value people's time, they won't value yours."

■ **Most influential book read:** "The Four Agreements: A Practical Guide to Personal Freedom," by Don Miguel Ruiz and Miguel Ruiz

■ **Role model:** My father, Bernard DiPizio, never finished high school but is a self-made millionaire.

■ **Aspirations:** Since service is the key the salon's success, I want to make sure every client's needs are met.

■ **Greatest challenge:** In running the salon, it's finding young, motivated staff, because the industry is at an all-time low.

■ **Career inspiration:** I worked at a salon for two years when I began looking for another salon to work in. I couldn't find a good fit. There were no options for a high-energy, professionally run salon, so I opened my own.

■ **Philosophy:** I believe in creating an individual style for each client, I don't believe everyone should have a version of the season's hair cut.

■ **Community involvement:** I am currently having Presley trained to go to hospitals for pet therapy. We have a cut-a-thon each year, where the salon's revenues go to the AIDS Resource Center. And if anybody asks me to work for a charity, I give.

■ **First choice for a new career:** I'd focus on home remedies and teach women how get out the door in 10 minutes.

■ **Future goals:** I'd like to open a salons in Kansas City, Kan., Cincinnati and Nashville.

■ **Pet peeves:** Lack of punctuality, people who just let things happen and those who let the crowd sway their opinion

■ **Dream car:** A black 2002 Mercedes sedan with a driver

■ **Word that best describes you:** Energetic

■ **Top three passions:** My family, my dog, my business

■ **Favorite restaurant:** Nick & Sam's, they have the best blue cheese salad; and Il 'Sole.

— Cynthia D. Webb